



QSURA INDIA PVT LTD

COMPANY PROFILE

Presentation, 2025

**Qsura: Connecting Businesses,
Inspiring engagement**

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Presentations in CPaaS are communication tools used for customer engagement, demos, support, marketing, and more.

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About Company

Qsura is an enterprise messaging service provider that offers a comprehensive suite of communication services, including Promotional SMS, Transactional SMS, OTP authentication, RCS messaging, WhatsApp marketing, WhatsApp Business API integration, Email Marketing, Voice Outbound Dialing, and various other communication solutions. Qsura leverages CPaaS (Communications Platform as a Service) and omnichannel capabilities to provide seamless and integrated communication experiences across multiple channels. With a focus on innovation and customer satisfaction, Qsura is dedicated to delivering reliable and efficient communication solutions for enterprises.



Vision

**To be the top provider of innovative RCS Messaging,
Bulk SMS and WhatsApp Business solutions,
revolutionizing business communication globally.
We aim to empower businesses with advanced,
scalable communication tools that enhance
customer engagement and drive growth.**



Mission

Empowering businesses with reliable, efficient, and cost-effective RCS Meesanging, bulk SMS and WhatsApp solutions to enhance communication, foster engagement, and drive growth.

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Our Team

At QSURA, we believe that exceptional solutions stem from exceptional teams. As a leader in the Communications Platform as a Service (CPaaS) space, our team is the driving force behind our innovative solutions that enable seamless communication, connectivity, and collaboration.



DR. IRFAN
CEO / FOUNDER



INAM ASHRAF
CEO/FOUNDER

Milestone

At QSURA, every milestone represents a step closer to our vision of revolutionizing communication through CPaaS solutions. From humble beginnings to becoming a trusted partner for businesses worldwide, our journey is defined by innovation, perseverance, and a commitment to excellence.

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2022 : ESTABLISHING FOUNDATIONS

Started simplifying communication solutions for businesses globally.

2023: GLOBAL EXPANSION

Expanded globally with localized communication solutions.

2024

Recognized for innovation, customer focus, and platform reliability in CPaaS.

Our Service

- 1) WhatsApp Business Platform/API
- 2) Bulk SMS
- 3) Bulk OTP
- 4) RCS Messaging
- 5) Email Marketing
- 6) Digital Marketing

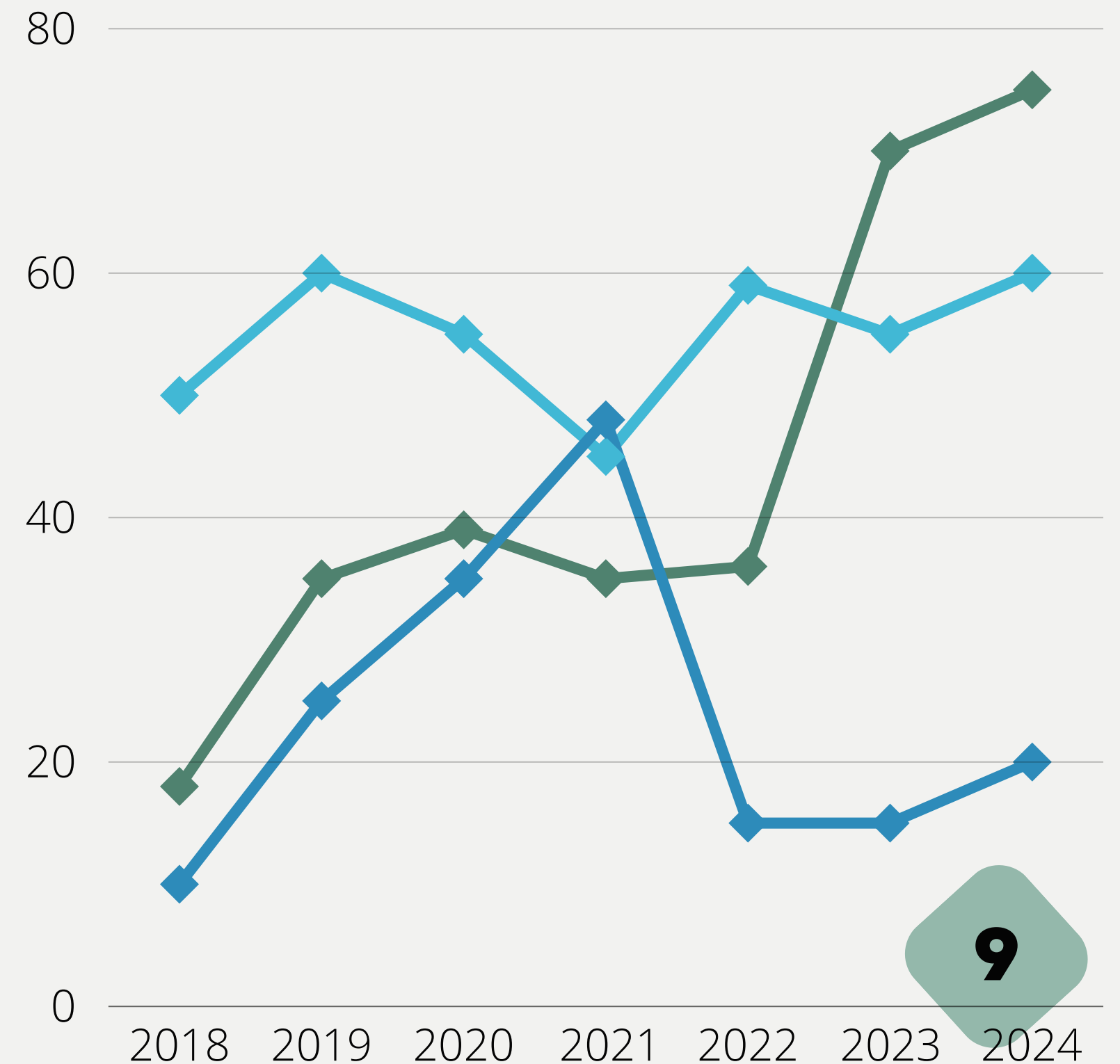
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Market Analysis

The Communications Platform as a Service (CPaaS) market is rapidly expanding, driven by the growing need for businesses to deliver seamless, real-time communication experiences across channels. As digital transformation accelerates, enterprises in diverse sectors—ranging from e-commerce and healthcare to education and banking—are adopting CPaaS solutions to enhance customer engagement, operational efficiency, and scalability.

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Our Goals

As a leading Communications Platform as a Service (CPaaS) provider, we are committed to transforming the way businesses engage with their customers through seamless, scalable, and innovative communication solutions. Our goals are centered around empowering businesses to enhance their customer experience, drive operational efficiency, and remain at the forefront of digital communication.

Our Clients

QSURA INDIA PVT LTD



INDIAN INSTITUTE OF PRINTING & PACKAGING TECHNOLOGY, GREATER NOIDA

(Affiliated to Chaudhary Charam Singh University, Meerut, UP)

QSURA INDIA PVT LTD



THANK YOU



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